# CONTRACT

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

And:

Waterfront Strategies 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 USA

CM 30 N 9 120/30th

	Contract / Revisi	<u>on</u>	Alt Order	#	
	205229 /		06851976	3	
Product		······································	<del></del>		
PATRIOT MAJORITY USA	<b>\</b>				
Contract Dates	Estimate #			***********	
09/13/12 - 09/22/12	1770				
<u>Advertiser</u>		Or	iginal Date	e / R	evision
POL/Patriot Majority USA	<b>\</b>	(	9/12/12	1	09/12/12
	Dilling Overla Di	1: O I		10	

Billing Cycle	Billing Cale	<u>endar</u>	Cash/Trade
EOM/EOC	Broadcast		Cash
Station	Account E	<u>xecutive</u>	Sales Office
WTNH	Petry Phila	ndelphia	Petry/Philadelph
Special Handl	ing	***************************************	· · · · · · · · · · · · · · · · · · ·
Demographic			
Adults 35+			
IDB#	Advertiser	Code	Product Code
	84		91
Agency Ref		Advertiser	Ref
IN14921			
		·	

Spots/

#1: OLO (	O	Spots/			
*Line Ch Start Date End Date Description	Start/End Time Days	s Length Week	Rate Rtn TypeSpot	S	Amount
N 1 WTNH 09/14/12 09/21/12 News 8 @ 6a  Start Date End Date Weekdays Spots/Week  Week: 09/10/12 09/16/12F 1  Week: 09/17/12 09/23/12TF 1	6a-7a <u>Rate</u> <u>Rating</u> \$1,200.00  \$1,200.00  0.00	:30	NM	2	\$2,400.00
N 2 WTNH 09/17/12 09/19/12 M-F 9a-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 MTW 1	9a-10a <u>Rate</u> <u>Rating</u> \$600.00 0.00	:30	NM	1	\$600.00
N 3 WTNH 09/14/12 09/14/12 The View <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12F 1	11a-12p <u>Rate</u> <u>Rating</u> \$900.00 0.00	:30	NM	1	\$900.00
N 4 WTNH 09/14/12 09/21/12 News 8 Noon  Start Date End Date Weekdays Spots/Week  Week: 09/10/12 09/16/12F 1  Week: 09/17/12 09/23/12TF 1	12p-1230p Rate Rating \$850.00 0.00 \$850.00 0.00	:30	NM	2	\$1,700.00
N 5 WTNH 09/17/12 09/19/12 Katie <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 MTw 3	3p-4p <u>Rate</u> <u>Rating</u> \$800.00 0.00	:30	NM	3	\$2,400.00
N 6 WTNH 09/14/12 09/21/12 News 8 5p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12F 1  Week: 09/17/12 09/23/12TF 1	5p-6p <u>Rate</u> <u>Rating</u> \$1,500.00 0.00 \$1,500.00 0.00	:30	NM	2	\$3,000.00
N 7 WTNH 09/17/12 09/21/12 News 8 5p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 MTWTF 2	5p-6p <u>Rate</u> <u>Rating</u> \$1,500.00 0.00	:30	NM	2	\$3,000.00
N 8 WTNH 09/17/12 09/21/12 News 8 6p-630p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 MTWTF 4	6p-630p <u>Rate</u> <u>Rating</u> \$2,200.00 0.00	:30	NM	4	\$8,800.00
N 9 WTNH 09/13/12 09/21/12 M-F 7p-730p  Start Date End Date Weekdays Spots/Week  Week: 09/10/12 09/16/12F 2  Week: 09/17/12 09/23/12	7p-730p <u>Rate</u> <u>Rating</u> \$4,000.00  \$4,000.00  0.00	:30	ММ	4	\$16,000.00
N 10 WTNH 09/13/12 09/14/12 M-F 730p-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12F 1	730p-8p <u>Rate</u> <u>Rating</u> \$2,800.00 0.00	:30	NM	1	\$2,800.00



Contract / Revision Alt Order # 205229 06851976 Contract Dates <u>Product</u> Estimate #

09/13/12 - 09/22/12 PATRIOT MAJORITY U\$1770 Advertiser Original Date / Revision

09/12/12 / 09/12/12 POL/Patriot Majority USA

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week R	ate Rtn TypeS	pots	Amount
N       11       WTNH 09/17/12       09/19/12       News 8 Noon         Start Date       End Date       Weekdays       Spots/Week         Week:       09/17/12       09/23/12       MTW       2	12p-1230p <u>Rate</u> <u>Rating</u> \$850.00 0.00	:30	NM	2	\$1,700.00
N 12 WTNH 09/20/12       09/21/12       Katie         Start Date       End Date       Weekdays       Spots/Week         Week:       09/17/12       09/23/12      TF       1	3p-4p <u>Rate</u> <u>Rating</u> \$800.00 0.00	:30	NM	1	\$800.00
N 13 WTNH 09/17/12 09/19/12 M-F 7p-730p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 MTW 2	7p-730p <u>Rate</u> <u>Rating</u> \$4,000.00 0.00	:30	NM	2	\$8,000.00
N 14 WTNH 09/17/12 09/21/12 M-F 730p-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 MTWTF 5	730p-8p <u>Rate</u> <u>Rating</u> \$2,800.00 0.00	:30	NM	5	\$14,000.00
		Totals	0.00	32	\$66,100.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/21/12	32	\$66,100.00	\$56,185.00
Totals	32	\$66,100.00	\$56,185.00

Signature:	Date:	
-		***************************************

Rep EC'	Rep Order# 6851976 EC'd Yes	'6 Ver#	<b></b>	Status New	Tra	Traffic Order#	Printed: Last Received: Showing Buylines: All Li	09/12/2012 3:22 PM 09/12/2012 3:18 PM nes		1 of 2	
Station Advertis Product Estimat Buyer Phone# Fax#	tise tited	WTNH-TV NEW HAVEN, CT.  1. PATRIOT MAJORITY US  PATRIOT MAJORITY USA  # 1770 Spencer Wood	i, CT. JORITY US USA		Agency ( 305 305 WA Agency C/PI/ Flight Dates Hiatus Weeks	Agency ( ) WATE 3050 K ST NW 3050 K ST NW WASHINGTOI WASHINGTOI Flight Dates 09/1 Hiatus Weeks		Rep Firm Sales Office ( Salesperson ( Salesperson Phone#	) PHILADELPHIA ) KATE BRADY * 215-567-6005 215-567-5938	.РНЈА АDY 6005 5938	
	CONTRACT COMMENT PATRIOT MAJORITY USA SC=*	NT A SC=*							R.		
Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total LT Spots	# of Weeks	Total Cost	Daypart
	09/13-09/21	THT	 630A-7A	1 1	:30	\$1,200.00	GOOD MORNING CT AT 630AM	2 2	2 2	\$2,400.00	]   1   1   1   1
8	09/17-09/19	M-W	9A-10A	↔	:30	\$600.00	DR. PHIL	€÷I	y-ref	\$600.00	
m	09/13-09/14	TH-F	11A-12P	T	:30	\$900.00	THE VIEW	e	Н	\$900.00	
4	09/13-09/21	TH-F	12P-1230P	Н	:30	\$850.00	NEWS 8 AT NOON	2	2	\$1,700.00	
ß	09/17-09/19	M-W	3P-4P	೯	:30	\$800.00	KATIE	т	<del>r-1</del>	\$2,400.00	
9	09/13-09/21	TH-F	5P-530P	ਜ	:30	\$1,500.00	NEWS 8 AT 5PM	2	Ø	\$3,000.00	
7	09/17-09/21	M Fi	530P-6P	2	:30	\$1,500.00	NEWS 8 AT 530PM	0	Н	\$3,000.00	
∞	09/17-09/21	M-F	6P-630P	2	:30	\$2,200.00	NEWS 8 AT 6PM	ъ	Ħ	\$8,800.00	
თ	09/13-09/21	TH-F	7P-730P	7	:30	\$4,000.00	JEOPARDY	<b>각</b>	74	\$16,000.00	
10	09/13-09/14	TH-F	730P-8P	e <del>r</del> l	:30	\$2,800.00	WHEEL OF FORTUNE	ᆏ	Н	\$2,800.00	
13	09/17-09/19	M-W	12P-1230P	2	:30	\$850.00	NEWS 8 AT NOON	7	H	\$1,700.00	
12	09/20-09/21	TH-F	3P-4P	1	:30	\$800.00	KATIE	гч	∺	\$800.00	
13	09/17-09/19	M-M	7P-730P	7	:30	\$4,000.00	JEOPARDY	2	r=4	\$8,000.00	
14	09/17-09/21	H-F	730P-8P	S	:30	\$2,800.00	WHEEL OF FORTUNE	Ŋ	Н	\$14,000.00	

							Daypart	
2 of 2		HIA	λ(		905	338	Total Cost	* * * * * * * * * * * * * * * * * * * *
		PHII.ADEI.PHIA	KATE BRADY		215-567-6(	215-567-5938	* of Weeks	1 1 1
PM PM		7			hone#	'AX#	LT	1
09/12/2012 3:22 PM 09/12/2012 3:18 PM	ines	Rep Firm Sales Office	Salesperson (		Salesperson Phone# 215-567-6005	Salesperson FAX#	Total Spots	us pro year der
Printed: Last Received:	Showing Buylines: All Lines	( ) WATERFRONT STRATEGIES 3050 K ST NW	DN, DC 20007	84/91/1770	09/13/2012 - 09/22/2012		Program	27 29 29 29 21 27 28 28 28 28 28 28 28 28 28 28 28 28 28
Traffic Order#		Agency ( ) WATERI 3050 K ST NW	WASHINGTON, DC 20007	ncy C/P1/P2/E 84/91/1770	Flight Dates 09/1	tus Weeks	Rate	NAS deal that and and and
		Age		Agei	Flig	100	k Len	1
Status New							Spots/Week Len	
		SU AJ					Time	 
Ver#		EN, CT.	Y USA				Ti	1
		Station WTNH-TV NEW HAVEN, CT. Advertiser ( ).PATRIOT MAJORITY IIS	OT MAJORIT		r Wood		Day	
Rep Order# 6851976 EC'd Yes		WTNH-T	t PATRI	e# 1770	Spence		Dates	
Rep Or EC'd		Station Adverti	Produci	Estimat	Buyer	Phone# Fax#	Ln D	1

---REPORT TOTALS---

Report Totals: 32 / \$66,100.00

# --SALES MONTHLY TOTALS--

Sep 12: 32 / \$66,100.00	
Sales Totals: 32 / \$66,100.00	
Station Totals: 32 / \$66,100.00	
Lines not sent/rcld/rtrn: 0 / \$0.00	
COMPETITIVE	
Market Totals	\$215,661

0% 11%

WHCT

43%

WFSB

30%

WCTX

0% 13%

WCCT

% % % 0

CABL WRDM XXX

null RA35+ Demos Books

-- CREDIT RISK --- CASH IN ADVANCE

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	l Location:			Da	te:		
-> 1 12 - 1 14	amuu 5 – 1 est station time conc	7 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	MMMA  owing issue:	buyer			
Pat	not Najor	ity US	A				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks		
	As orc	lened					
				The state of the s			
Total Charges:							
This broadcast time will be used by: Patriot Majority USA							
	programming ( elating to any						
	□ Yes			□ No			

For programming that "communic importance," list the name of the office(s) being sought and the dat	legally qualified candidate(s) the	programming refers to, the
For programming that "communic importance," attach Agreed Upon		olitical matter of national
I represent that the payment for the	ne above described broadcast tim	e has been furnished by:
Patriot Majority VSA	1717 khide Island + Swite 100 Up	Ne, NW 2028/05-
and you are authorized to announce furnishing the payment, if other th	be the time as paid for by such person, is:	erson or entity. The entity 164 MgW 1+y-USA
a corporation; a commi	ttee; 🗆 an association; 🙇 oi	other unincorporated group.
The names, offices, and addresses agents of the entity are named belo		
THIS STATION DOES NOT DISC OF RACE OR ETHNICITY IN TH	CRIMINATE OR PERMIT DIS	SCRIMINATION ON THE BASIS
I agree to indemnify and hold harmle reasonable attorney's fees, that may e advertisement(s). For the above-sta transcript, or tape, which will be de before the time of the scheduled br	ensue from the broadcast of the a ted broadcast(s), I also agree t elivered to the station at least	bove-requested o prepare a script,
TO BE SIGN	HED BY ISSUE ADVE	RTISER
1-d-11 PVW	gnature	202-338-8710 Contact Phone Number
	D BY STATION REPI	
☐ Accepted	Accepted in Part	☐ Rejected
Signature	Printed Name	Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	orust	NED.		

Total	Charges:
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## **AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.